

MOMENI

Press Release

MOMENI Digital Ventures invests in limehome

- **Investment in limehome, the leading provider of technology for short-term accommodation**
- **Fresh capital and strategic investors' network will be leveraged to drive limehome's growth and internationalization**

(Hamburg, Germany, November 2021) MOMENI Digital Ventures invests in Munich-based start-up limehome.

MOMENI Digital Ventures has invested in limehome, the leading provider of technology for short-term accommodation. The Munich-based enterprise will leverage the fresh capital to expand its portfolio of fully digital designer apartments in Europe.

In addition to MOMENI, other high-profile strategic investors, such as Bauwens and Althoff Hotels, have also provided limehome with funding for business growth, running to a mid-seven-figure amount.

“We are experiencing a significant change in the property and hotel industry, and wish to actively shape this shift. Through our new strategic partnerships, we are now cooperating with companies that understand this transformation and can give us strong support for further expansion,” states Dr. Josef Vollmayr, co-founder and Managing Director of limehome.

Juana M. Sacristán, Managing Director of MOMENI Digital Ventures, sees great potential in the further development of limehome: “limehome is not just one of the fastest-growing hospitality and travel tech start-ups in Europe; empowered by its scalable and technology-driven business model, limehome has the opportunity to become one of Europe's largest hotel companies.” And Tim Fischer FRICS, also Managing Director at MOMENI Digital Ventures, adds: “The attractive product offering, a very strong management team and an exceptional network of partners convinced us to invest in limehome.”

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About MOMENI

The MOMENI Group, founded in 2004, is one of the leading privately owned investment, development and management companies focusing on Class A real estate in inner-city locations in Germany's major cities.

Along with local and international partners, MOMENI invests in diverse property opportunities and creates excellent and long-term relationships with leading global private and institutional investors. In the past years MOMENI has realized a total investment value of more than 6.0 billion Euros.

The MOMENI Group follows an integrated business model and has in-house expertise for every stage of the investment cycle. The MOMENI Group's excellent track record and success are based on its skilled employees, professional project management and its analytical investment approach. This is always based on uncompromising standards in terms of quality, sustainability and profitability.

About limehome

limehome is the leading European provider of technology for short-term rentals. Via its operating system, it offers designer apartments for the price of a standard hotel room. Managed by hospitality industry professionals and planned by respected architects, the Munich-based enterprise combines the quality standards of a hotel with the advantages of an apartment. limehome is driving the digital revolution within the hotel sector and is redefining expectations in terms of functionality, comfort, convenience and design. limehome customers experience ease and speed throughout the entire digital customer journey, from the reservation to check-out and invoicing, with no waiting and total flexibility throughout their trip. The company has more than 125 employees, and already maintains a presence in almost 75 German, Austrian, Dutch and Spanish locations in 41 cities.

Further information

momeni-group.com



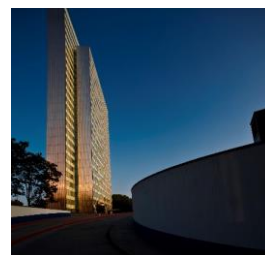
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